

# KUVEMPU UNIVERSITY

**DEPARTMENT OF ENGLISH**

**SYLLABI FOR UNDERGRADUATE DEGREE PROGRAMMES**

# (AS PER NEP 2020)

**Approved on September 23rd and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**For III and IV Semester BA / BSW / B.Com / BBA /TTM /**

**BSC / BCA Degree Courses**



**KUVEMPU UNIVERSITY**

**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd AND 27th 2022, by BOS (UG)**

**Effective for Batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE (AECC)**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**BA/BSW/ UG Programmes offered by Kuvempu University**

# SEMESTER III

**Total Credits for the Program : 03**

**Year of implementation : 2022-23**

**Teaching hours per Week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title of the Course: GENERIC ENGLISH - L2** | | | |
| **Number of Theory Credits** | **Number of hours per Week** | **Number of lecture hours/semester** | **Duration of Exam** |
| **03** | **04** | **48/55** | **02 hours** |
| Formative Assessment : 40 | | | |
| Summative Assessment Marks: 60 | | | |
| Total Marks 100 | | | |

**Course Objectives**

1. To enhance LSRW (Listening, Speaking, Reading, Writing) skills
2. To develop interpersonal communicative skills
3. To augment presentation skills
4. To develop the ability to critically analyze, interpret and appreciate literary texts
5. To inculcate an openness to, and appreciation of, social, cultural, religious and ethnic diversities
6. To train students for new and emerging professional positions like – content writers, interpreters, translators, transcribers
7. To facilitate preparation for competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others

**Course Outcomes**

At the end of the course, the students will have:

1. Acquired enhanced LSRW(Listening, Speaking, Reading, Writing skills
2. Been equipped with interpersonal communicative skills
3. Augmented their presentation and analytical skills
4. Developed an ability to critically analyse, interpret and appreciate literary texts
5. Developed an openness to, and appreciation of social, cultural, religious and ethnic diversities
6. Developed the skills required for employability in emerging professional positions such as – content writers, interpreters, translators, transcribers
7. Acquired language skills for successfully facing competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.

**Syllabus for III Semester BA/BSW (AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **III SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 hrs** | | **60 Marks** | |
| **UNIT-1** | | | | | | |
| **UNIT-1**  **READING SKILLS** | | **Short Plays** | 17 hrs | |  | |
|  | | 1. Pie and the Tart-Hugh Chester man 2. Dear Departed – Stanley Houghton 3. Scenes from Shakespeare  * Forum Scene – Julius Caesar * Court Scene – Merchant of Venice | |  | |  |
| **Unit -2**  **Listening Skills** | **Persuasive Speeches** | |  | |  |
|  | 1. Swami Vivekananda – Chicago Speech at world parliament http://www.youtube.com 2. Tagore- Crisis of Civilization – http://www.youtube.com 3. Abdul Kalam – My vision for India (http://www.youtube.com) 4. Ambedkar- Constituent Assembly Speech 1946 (http://www.youtube.com) | | 08 hrs | |  |
| **UNIT-3**  **SPEAKING SKILLS** | **PRESENTATION SKILLS** | | 14 hrs | |  |
|  | **Types:**   1. Introduction to Speaking Skills and good Presentation (features of good presentation) 2. Presentation Skills – informative Presentation / Persuasive Presentation / Decision making | |  | |  |
| **UNIT-4**  **WRITING SKILLS** | **INTRODUCTION TO WRITING AND TYPES OF WRITING** | | 16 hrs | |  |
|  | 1. Introduction to good Writing and types of Writing 2. Job Application with C.V 3. Complaint letter (1. Civic Problems, 2. Complaint to Principal about grievances in the college) 4. Permission letter 5. Advertisement 6. Product Manual 7. Poster / Brochure Writing | |  | |  |

**KUVEMPU UNIVERSITY**



**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**BCOM/BBA/TTM UG programmes offered by Kuvempu University**

# SEMESTER III

**Total Credits for the Program : 03**

**Year of implementation : 2022-23**

**Teaching hours per Week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title of the Course: GENERIC ENGLISH - L2** | | | |
| **Number of Theory Credits** | **Number of Hrs/ Week** | **Number of Lecture Hours** | **Duration of Exam** |
| **03** | **04** | **48/55** | **02 hours** |
| Formative Assessment : 40 | | | |
| Summative Assessment Marks: 60 | | | |
| Total Marks 100 | | | |

**Course Objectives**

1. To enhance LSRW (Listening, Speaking, Reading, Writing skills
2. To develop interpersonal communicative skills
3. To augment presentation skills
4. To develop the ability to critically analyze, interpret and appreciate literary texts
5. To inculcate an openness to, and appreciation of, social, cultural, religious and ethnic diversities
6. To train students for new and emerging professional positions like – content writers, interpreters, translators, transcribers
7. To facilitate preparation for competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others

**Course Outcomes**

At the end of the course the students will have:

1. Acquired enhanced LSRW(Listening, Speaking, Reading, Writing skills
2. Been equipped with interpersonal communicative skills
3. Augmented their presentation and analytical skills
4. Developed an ability to critically analyse, interpret and appreciate literary texts
5. Developed an openness to, and appreciation of social, cultural, religious and ethnic diversities
6. Developed the skills required for employability in emerging professional positions such as – content writers, interpreters, translators, transcribers
7. Acquired language skills for successfully facing competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.

**Syllabus for III Semester BCOM/BBA/TTM (AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **III SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 Hrs** | | **60 Marks** | |
| **UNIT-1** | | | | | | |
| **UNIT-1**  **READING SKILLS** | | **Short Plays** | | 17 hrs |  | |
|  | | **One Act Plays**   1. Remember Caesar - Gordon Daviot. 2. A Day of Atonement – Margaret Wood 3. Scenes from Shakespeare  * Assassination Scene(Julius Caesar ) * Banquet Scene (Macbeth) | |  |  | |
| **Unit -2**  Listening Skills | | **Persuasive Speeches** | |  |  | |
|  | 1. Dalai Lama – Nobel Peace prize acceptance Speech ([www.youtube.com](http://www.youtube.com) ) 2. Charlie Chaplin’s final speech from The Great Dictator ([www.youtube.com](http://www.youtube.com) ) 3. Gandhi – Quit India Speech ([www.youtube.com](http://www.youtube.com) ) 4. Swamy Vivekananda – Chicago Speech at World Parliament ([www.youtube.com](http://www.youtube.com) ) | | 08hrs |  | |
| **UNIT-3** | **BUSINESS CORESPONDENCE** | | 14 hrs |  |
| Writing Skill | 1. Letter of enquiry and reply 2. Letter of order 3. Letter of complaint and Reply 4. Letter of Job Application with CV 5. Product Promotion letters 6. Sales letters | |  |  |
| **UNIT-4** | **Commercial Writing** | | 16 hrs |  |
|  | 1. Advertisement writing 2. Product manual 3. Poster / Brochure Writing | |  |  |

**KUVEMPU UNIVERSITY**



**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**BSC / BCA UG programmes offered by Kuvempu University**

# SEMESTER III

**Total Credits for the Program : 03**

**Year of Implementation : 2022-23**

**Teaching hours per Week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title of the Course: GENERIC ENGLISH - L2** | | | |
| **Number of Theory Credits** | **Number of hours per Week** | **Number of lecture hours/semester** | **Duration of Exam** |
| **03** | **04** | **48/55** | **02 hours** |
| Formative Assessment : 40 | | | |
| Summative Assessment Marks: 60 | | | |
| Total Marks 100 | | | |

**Course Objectives**

1. To enhance LSRW (Listening, Speaking, Reading, Writing skills
2. To develop interpersonal communicative skills
3. To augment presentation Skills
4. To develop the ability to critically analyze, interpret and appreciate literary texts
5. To inculcate an openness to, and appreciation of, social, cultural, religious and ethnic diversities
6. To train students for new and emerging professional positions like – content writers, interpreters, translators, transcribers
7. To facilitate preparation for competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others

**Course Outcomes**

At the end of the course the students will have:

1. Acquired enhanced LSRW(Listening, Speaking, Reading, Writing skills
2. Been equipped with interpersonal communicative skills
3. Augmented their presentation and analytical skills
4. Developed an ability to critically analyse, interpret and appreciate literary texts
5. Developed an openness to, and appreciation of social, cultural, religious and ethnic diversities
6. Developed the skills required for employability in emerging professional positions such as – content writers, interpreters, translators, transcribers
7. Acquired language skills for successfully facing competitive examinations like: UPSC/KPSC/IBPS/SSC/RAILWAYS/TOEFL/IELTS and others.

**Syllabus for III Semester BSC/BCA/ Degree Courses (AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **III SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 Hrs** | | **60 Marks** |
| **UNIT-1**  **READING SKILLS** | | **One Act Plays** | |  |  |
|  | | 1. The Death Trap – Saki (H.H Munro)  2. Progress – Saint Irvin  3. Scenes from Shakespeare   * + Sleep Walking Scene (Macbeth)   + The Reconciliation Scene (Tempest) | | 17 hrs |  |
| **Unit -2**  Listening Skills | **Persuasive Speeches** | |  |  |
|  | * Steve Jobs - Commencement address * Martin Luther King- Dream Speech * Gandhi - Quit India Speech * Ngugi Wa Thiong’o’s: Moving the Center 25/April/2008   You Tube: University California Television(U.CTV) | | 10hrs |  |
| **UNIT-3**  **SPEAKING SKILLS** | **PRESENTATION SKILLS** | | 14 hrs |  |
|  | * Introduction to Speaking Skills and good presentation * Features of good presentation * Presentation skills * Persuasive / Informative presentation * Decision making presentation | |  |  |
| **UNIT-4**  **WRITING SKILLS** | **INTRODUCTION TO WRITING AND TYPES OF WRITING** | | 14 hrs |  |
|  | * Introduction to good Writing and types of Writing * Job Application with C.V * Complaint letter (1. Civic Problems, 2. Complaint to Principal about grievances in the college) * Permission letter * Advertisement * Product Manual * Poster / Brochure Writing | |  |  |

**Third Semester: Optional English DSC – 5**

**Title of the Paper – British Literature up to 1800: Part -I**

**(Chaucer to the Age of Transition)**

|  |  |
| --- | --- |
| **Course Title – British Literature up to 1800 :Part-I**  **(Chaucer to the Age of Transition)** | |
| Total Contact Hours : 36/40 | Course Credits : 03 |
| Formative Assessment : 40 | Internal Assessment |
| Summative Assessment Marks: 60 | Duration of ESA/Exam : 02 Hours |

#### Total Marks: 100

**Course Objectives:**

* To introduce the learners to the meaning, forms, terms and concepts of literature
* To provide an overview of the main genres of literature and introduce major Writers.
* To enable the learners to appreciate literature
* To introduce major features of British literature up to 1800

**Course Outcome:**

After completion of course, the student will be able to:

* Learn the important trends and movements in the British literature of the prescribed period
* Identify and understand the canonical literature of England
* Distinguish the poets, playwrights and novelist of different periods
* Appreciate some representative texts of the prescribed period

**Syllabus for III Semester Optional English:DSC-5**

**Under the Faculty of Arts**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **III SEMESTER BA (Optional)**  **DSC 5 – British Literature Up to 1800 : Part -1 (Chaucer to the Age of Transition)** | | | **36 to 40 hrs** | **60 Marks** |
| **UNIT-1** | | **Background (History of English literature Up to 1800)**   1. Social context of 14th Century 2. Renaissance and its features. Its impact on literature 3. Elizabethan Drama 4. Metaphysical Poetry- Features 5. Development of novel in the 17th &18th Century 6. Neo Classical Temper | 10 hrs |  |
| **Unit -2** | **Introducing Major Authors and their Works**   1. Geoffrey Chaucer 2. Francis Bacon 3. John Milton 4. John Dryden 5. Alexander Pope 6. Jonathan Swift | 6hrs |  |
| **UNIT-3** | **Representative Texts**  **Poetry :**   1. Sonnet- Shall I Compare Thee - William Shakespeare 2. Batter My Heart – John Donne 3. Poison Tree – William Blake   **Essay:**   1. Of Studies – Francis Bacon 2. Tombs in Westminster Abbey – Joseph Addison   **Drama:**   1. Julius Caesar- William Shakespeare | 24 hrs |  |
| References: | 1. Evans, Ifor. *Elizabethan Drama*. OUP 1989 2. Ford, Boris. *Pelican Book of English Literature.* Book 3 & 4, Penguin, 1955. 3. Gardner, Helen ed. *The Metaphysical Poets.*OUP, 1967 4. ±ÉÃµÀVjgÁªï J¯ï.J¸ï. *EAVèµï ¸Á»vÀå ZÀjvÉæ, 1991* 5. Trevelyan G.M. *The English Social History* Penguin, 1942 | | |

**Third Semester: Optional English DSC – 6**

**Title of the Paper – Indian Literatures in Translation**

|  |  |
| --- | --- |
| **Course Title – Indian Literatures in Translation** | |
| Total Contact Hours : 36/40 | Course Credits : 03 |
| Formative Assessment : 40 | Internal Assessment |
| Summative Assessment Marks: 60 | Duration of ESA/Exam : 02 Hours |

#### Total Marks : 100

**Course Objectives**

* To Introduce learners to the basics of Translation Studies
* To Familiarise learners to various Concepts of Translation
* To enable learners to appreciate Translated Texts

**Course Outcome:**

After completion of course, students will be able to:

* Understand the meaning and methods of translation
* Comprehend the scope of translation in the modern age
* Have the knowledge of Indian writers and literature in general
* Appreciate the translated texts

**Syllabus for III Semester Optional English (DSC-6)**

**Under the Faculty of Arts**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **III SEMESTER BA (Optional)**  **DSC 6 – Indian Literatures in Translation** | | | **36 to 40 hrs** | **60 Marks** |
| **UNIT-1** | | **Introduction to Translation Studies and Concepts**  **Terms:**   1. Translation – Types of Translation :  * word to word Translation * Free Translation * Summaries  1. Transcreation 2. Adaptation / localisation   **Essay** :   * Indian Literature in English Translation - G.N. Devi | 10 hrs |  |
| **Unit -2** | **Representative Texts**  **Poems:**   1. Cripple Me Father - Basavanna   (From Speaking of Shiva)   1. Vachana NO. 26 Illusion Has Troubled Body –Akkamahadevi (From Speaking of Shiva) 2. Do not Quarrel Over Caste – Kanakadasa (tr. by S. G Vaidya) 3. White Paper – Daya Pawar 4. The Mad – K Sachidanandan   **Critical Essay:**  Shanthveri Gopal Gowda : The Native Socialist – by Nataraja Huliyar | 10hrs |  |
| **UNIT-3** | 1. Play- Silence, The Court is in Session – Vijay Tendulkar 2. Short Stories – 3. The Weed – Amritha Preetham 4. Toba Tek Singh - Sadat Hassan Manto | 20 hrs | marks |
| References:   * 1. Bassnet, Susan. *Translation Studies*. Route ledge, 1980   2. Devi G. N*. Indian Literary Criticism*. OUP, 2002   3. Mukherjee, Sujeeth. *Translation as Discovery.* Pen craft International, 1981   4. Niranjana, Tejaswini. *Siting Translation.* University of California Press, 1992   5. gÁªÀÄZÀAzÀæ zÉÃªÀ. ±ÉÃPÀì¦ÃAiÀÄgï JgÀqÀÄ ¸ÀA¸ÀÌøwUÀ¼À°è. UÀæAxÁªÀ½ , ¨ÉAUÀ¼ÀÆgÀÄ, 1993   6. Steiner, George. *After Babel: Aspects of Language and Translation*. OUP, 1975   7. Trivedi, Harish & Susan Bassnet (eds) *Post Colonial Translation: Theory And Practice.* Routledge, 1999.   8. GµÁ JA. ¨sÁµÁAvÀgÀ ¥ÀæªÉÃ²PÉ. ¥Àæ¸ÁgÁAUÀ, PÀ£ÀßqÀ «±Àé«zÁå®AiÀÄ ºÀA¦, 2014 | | | |

**KUVEMPU UNIVERSITY**



**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**BA/BSW/ UG Programmes offered by Kuvempu University**

# SEMESTER IV

**Total Credits for the Program : 03**

**Year of Implementation : 2022-23**

**Teaching hours per Week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title of the Course: GENERIC ENGLISH - L2** | | | |
| **Number of Theory Credits** | **Number of hours per Week** | **Number of lecture hours/semester** | **Duration**  **Exam** |
| **03** | **04** | **48/55** | **02 Hours** |
| **Formative Assessment : 40** | | | |
| **Summative Assessment Marks: 60** | | | |
| **Total Marks 100** | | | |

**Course Objectives**

* To enhance the student’s creative interpretative and critical thinking
* To Equip the students to communicate confidently and effectively
* To prepare for various interviews and professional contexts
* To build persuasive and creative social media writing skills
* To develop analytical and evaluative skills
* To train students to identify and understand regional and global contexts and ethical frameworks in texts and narratives
* To enable students for self - expression

**Course Outcomes**

By the end of the course students will have

* Acquired creative, interpretative and critical thinking
* Skills to communicate confidently and effectively
* Obtained persuasive and creative social media writing skills
* Developed analytical and evaluative skills
* Learnt to identify and understand social contexts and ethical frameworks in the texts
* Ability to articulate their view with clarity and confidence
* Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English

**Syllabus for IV Semester BA/BSW Degree for Courses(AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **IV SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 hrs** | | **60 Marks** |
| **UNIT-1**  **READING SKILLS** | | **Novel: Animal Farm – George Orwell** | | 20hrs |  |
| **Unit -2**  **LISTENING AND DECODING** | **Listen to and understand Ted Talks**   1. Rise of cricket and Rise of India by Harsha Bhogle (www.youtube .com) 2. The Fight against Sex Slavery by Sunitha Krishnan   (https:://www.ted.com/talks/sunita\_krishna)  **Poems**   1. Money Madness- D.H. Lawrence www.youtube .com 2. Crutches by Bertolt Brecht (www.youtube.com) | | 10hrs |  |
| **UNIT-3**  **SPEAKING SKILLS** | **PRODUCTIVE SKILLS** | | 14 hrs |  |
|  | 1. Group Discussion 2. Public Speaking 3. Interview Skills | |  |  |
| **UNIT-4**  **WRITING SKILLS** | **INTRODUCTION TO WRITING AND TYPES OF WRITING** | | 14 hrs |  |
|  | 1. Technical Writing  * Travel Writing * Article Writing (Newspaper / Journal)  1. E-Correspondence and Content Writing Skills –E-mail  * Casual * Professional (apology letters, Appreciation letters, Congratulation letters, Termination letters, Promotion letters,)  1. Social Media Writing  * Blog Writing * Writing on face book * Twitter | |  |  |

**KUVEMPU UNIVERSITY**



**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**BSC/BCA/ UG programmes offered by Kuvempu University**

# SEMESTER IV

**Total Credits for the Program : 03**

**Year of implementation : 2022-23**

**Teaching hours per week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| **Title of the Course: GENERIC ENGLISH - L2** | | | |
| **Number of Theory Credits** | **Number of hours per Week** | **Number of lecture hours/semester** | **Duration Exam** |
| **03** | **04** | **48/55** | **02 Hrs** |
| **Formative Assessment : 40** | | | |
| **Summative Assessment Marks: 60** | | | |
| **Total Marks 100** | | | |

**Course Objectives**

* To enhance the student’s creative interpretative and critical thinking
* To Equip the students to communicate confidently and effectively
* To prepare for various interviews and professional contexts
* To build persuasive and creative social media writing skills
* To develop analytical and evaluative skills
* To train students to identify and understand regional and global contexts and ethical frameworks in texts and narratives
* To enable students for self - expression

**Course Outcomes**

By the end of the course students will have

* Acquired creative, interpretative and critical thinking
* Skills to communicate confidently and effectively
* Obtained persuasive and creative social media writing skills
* Developed analytical and evaluative skills
* Learnt to identify and understand social contexts and ethical frameworks in the texts
* Ability to articulate their view with clarity and confidence
* Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English

**Syllabus for IV Semester BSC/BCA Degree Courses (AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **IV SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 hrs** | | **60 marks** |
| **UNIT-1**  **READING SKILLS** | | Novel: Overcoat – Nikolai Gogol | | 20hrs |  |
| **Unit -2**  Listening and Decoding | Listen to and understand Ted Talks   * + - 1. Ideas for India’s future by Nandan Neelakeni       2. How to Make Peace by Kailash Satyarthi (<https://you> Tube / HI72bpitzpo)       3. Why We HaveToo Few women Leaders by Sheryl Sandberg (<https://www.Ted.Com> Talk /Shery/-) | | 10hrs |  |
| **UNIT-3**  **SPEAKING SKILLS** | **PRODUCTIVE SKILLS** | | 14 hrs |  |
|  | 1. Group Discussion 2. Public Speaking 3. Interview Skills | |  |  |
| **UNIT-4**  **WRITING SKILLS** | **INTRODUCTION TO WRITING AND TYPES OF WRITING** | | 14 hrs |  |
|  | 1. Technical Writing  * Travel writing * Article writing (Newspaper / Journal)  1. E-Correspondence and Content Writing skills –E-mail  * Casual * Professional (apology letters, Appreciation letters, Congratulation letters, Termination letters, Promotion letters,)  1. Social Media Writing  * Blog Writing * Writing on face book * Twitter | |  |  |



**KUVEMPU UNIVERSITY**

**DEPARTMENT OF ENGLISH**

**(AS PER NEP 2020)**

**Approved on SEPTEMBER 23rd  and 27th 2022, BOS (UG)**

**Effective for batches commencing from 2021 onwards**

**ABILITY ENHANCEMENT COMPULSORY COURSE**

**LANGUAGE (AECC)-L2-GENERIC ENGLISH**

**Bcom/ BBA/TTM UG programmes offered by Kuvempu University**

# SEMESTER IV

**Total Credits for the Program : 03**

**Year of implementation : 2022-23**

**Teaching hours per week : 04**

|  |  |  |  |
| --- | --- | --- | --- |
| Title of the Course: GENERIC ENGLISH - L2 | | | |
| Number of Theory Credits | Number of hours per Week | Number of lecture hours/semester | Duration Exam |
| 03 | 04 | 48/55 | 02 hrs |
| **Formative Assessment : 40** | | | |
| **Summative Assessment Marks: 60** | | | |
| **Total Marks 100** | | | |

**Course Objectives**

* To enhance the student’s creative interpretative and critical thinking
* To Equip the students to communicate confidently and effectively
* To prepare for various interviews and professional contexts
* To build persuasive and creative social media writing skills
* To develop analytical and evaluative skills
* To train students to identify and understand regional and global contexts and ethical frameworks in texts and narratives
* To enable students for self – expression

**Course Outcomes**

By the end of the course students will have

* Acquired creative, interpretative and critical thinking
* Skills to communicate confidently and effectively
* Obtained persuasive and creative social media writing skills
* Developed analytical and evaluative skills
* Learnt to identify and understand social contexts and ethical frameworks in the texts
* Ability to articulate their view with clarity and confidence
* Eligibility to take up jobs such as content writing, journalism and such other jobs with proficiency in English

**Syllabus for IV Semester B.Com/BBA/TTM Degree Courses (AECC)**

**Under the Faculty of Arts**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **IV SEMESTER**  **READING SKILLS/LISTENING SKILLS /SPEAKING AND WRITING SKILLS** | | | **48 / 55 hrs** | | **60 marks** |
| **UNIT-1**  **READING SKILLS** | | Novel: Animal Farm – George Orwell | | 20hrs | marks |
| **Unit -2**  Listening and Decoding | **Listen to and understand Ted Talks**   1. Women should rethink their inheritance – Leila Seth (www.youtube.com) 2. Power of perspective – Preethi Sreenivasan (www.youtube.com)   **Poems**   1. Soap by Nissim Ezekiel (www.youtube.come) 2. My People by Siddalingaiah(www.youtube.come) | | 10hrs |  |
| **UNIT-3**  **SPEAKING SKILLS** | PRODUCTIVE SKILLS | | 14 hrs |  |
|  | 1. Group Discussion 2. Public Speaking 3. Interview Skills | |  |  |
| **UNIT-4**  **WRITING SKILLS** | **INTRODUCTION TO WRITING AND TYPES OF WRITING** | | 14 hrs | 1. marks |
|  | 1. Technical Writing  * Travel Writing * Article Writing (Newspaper / Journal)  1. E. correspondence and Content Writing Skills –E-mail  * Casual * Professional (apology letters, Appreciation letters, Congratulation letters, Termination letters, Promotion letters,)  1. Social Media Writing  * Blog Writing * Writing on face book * Twitter | |  |  |

**Fourth Semester: Optional English DSC – 7**

**Title of the Paper – British Literature: Part -2**

**(19th and 20th Century)**

|  |  |
| --- | --- |
| **Course Title – British Literature: Part -2**  **(19th and 20th Century)** | |
| Total Contact Hours : 36/40 | Course Credits : 03 |
| Formative Assessment : 40 | Internal Assessment |
| Summative Assessment Marks: 60 | Duration of ESA/Exam : 02 Hours |

#### Total Marks : 100

**Course Outcome:**

After completion of course, students will be able to:

* Learn the important trend and movements in the British literature of prescribed period
* Identify and understand canonical literature of England
* Distinguish the poets, playwrights and novelists of different periods
* Appreciate some representative texts of the prescribed period

**Syllabus for IV Semester BA Optional English (DSC-7)**

**Under the Faculty of Arts**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **IV SEMESTER BA (Optional)**  **DSC 7 – British Literature: Part -2(19th and 20th Century)** | | | **36 to 40 hrs** | **60 Marks** |
| **UNIT-1** | | 1. The Romantic Age – Features 2. Victorian Age – Features 3. Modern Novel- Features 4. Modern Poetry - Features 5. Problem Plays | 10 hrs |  |
| **Unit -2** | **Introducing Representative Writers**   1. William Words worth 2. Mathew Arnold 3. T.S. Eliot 4. W.B. Yeats 5. D.H. Lawrence 6. Jane Austen 7. Thomas Hardy | 10hrs |  |
| **UNIT-3** | **Representative Texts**  **Poetry:**   1. Daffodils – William Wordsworth 2. Ode to Autumn – John Keats 3. Dover Beach – Matthew Arnold 4. Journey of the Magi – T.S Eliot 5. The Second Coming – W.B.Yeats 6. Unknown Citizen – W.H. Auden   **Novel:**  The Mayer of Caster bridge - Thomas Hardy  **Essays:**  All About A Dog – A G Gardner | 20 hrs |  |
| **References:**   1. Bowra, C.M. *The Romantic Imagination* OUP, 1949 2. Brooks, Cleanth. *Modern Poetry and Tradition*. North Carolina Press. 1967 3. Sanders, Andrew. *English Literature*. OUP, 2005 4. William, George. *Reader’s Guide to T.S Eliot* Syracuse University Press, 1929   **Note:** Teachers are advised to look at important articles / books available in Internet. | | | |

**Fourth Semester: Optional English DSC – 8**

**Title of the Paper – Gender Studies: Part -1**

|  |  |
| --- | --- |
| **Course Title – Gender Studies : Part -1** | |
| Total Contact Hours : 36/40 | Course Credits : 03 |
| Formative Assessment : 40 | Internal Assessment |
| Summative Assessment Marks: 60 | Duration of ESA/Exam : 02 Hours |

#### Total Marks:100

**Course Outcome:**

After completion of the course, students will be able to:

* Understand the concept of gender studies
* Learn the basics of patriarchy, sex, gender and gynocentrism
* Understand the significance of Gender as a discourse
* Appreciate literature by woman writers

**Syllabus for IV Semester Optional English (DSC-8)**

**Under the Faculty of Arts**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **IV SEMESTER BA (Optional)**  **DSC 8 – Gender Studies :Part-1** | | | **36 to 40 hrs** | **60 marks** |
| **UNIT-1** | | **Introduction to Gender Studies : Concepts and Trends**   1. Sex and Gender 2. Femininity 3. Patriarchy 4. Masculinity 5. Third Gender 6. Gender and Caste   **Essay:**   * 1. Writing Caste, Writing Gender by Sharmila Rege | 10 hrs |  |
| **Unit -2** | **Introducing Representative Writers**   1. Savitri Bai Phule 2. Mahashweta Devi 3. Sara Abubakar 4. Akkai Padmashali 5. Anupama Niranjana 6. Meena Kanda Swamy | 10hrs |  |
| **UNIT-3** | **Texts and Autobiographies**  **Short Stories:**   1. The Veil – Ismat Chugtai 2. Gulabi Talkies – Vaidhehi 3. Khol Do – Sadat Hassan Manto   **Poems:**   1. Women’s Work – Julia Alvarez 2. The Prisons We Broke – Baby Kamble   **Autobiography:**   1. Extracts from Pratibha Nandakumar’s autobiography (Anudhinada Antara gange)   Chapters:   1. Mouna Kaniveya Marnudi 2. Bajari, Naalayak | 20 hrs | marks |
| References:   1. Butler, Judith, *Gender Trouble*, Routledge 1990 2. Connell R.W *Masculinities*. University of California Press,1995 3. Geetha V. *Gender* 2002 4. Revathi A, *The Truth About Me: A Hijra Life Story*. Penguin 2010 5. Tharu, Susie and Lalitha. K (eds) *Women’s Writing from India* Vol-2, OUP, 1997 6. Mary Evans (ed) *Gender: The Key Concepts*. Routledge 2013. | | | |

**Kuvempu University**

**Undergraduate Courses – English Open Elective (as per NEP 2020)**

**Open Elective – 03**

**Title: SPOKEN ENGLISH FOR CORPORATE JOBS**

**(Prescribed for III Semester)**

|  |  |
| --- | --- |
| **Title: SPOKEN ENGLISH FOR CORPORATE JOBS**  **(Prescribed for III Semester)** | |
| Number of Hours per Week : 03 | Course Credits : 03 |
| Formative Assessment : 40 | Duration of ESA/Exam : 02 Hours |
| Summative Assessment Marks: 60 | Total Marks: 100 |

**Course and Skill Outcome:**

1. This paper teaches students the skills in the front desk management
2. It introduces them to business English

**Section I:** English for Front Desk Management:

* + - 1. Greeting, Welcoming.
      2. Dealing with Complaints, Giving Instructions or Directions.
      3. Giving Information: About Various Facilities, Distance, Area, Local Specialties.
      4. Consultation and Solution of Problems.
      5. Accepting Praises and Criticism, Apologizing

**Section II: Fluency and Etiquette:**

1. Polite sentences and words.
2. Use of persuading words.
3. Intonation and Voice Modulation.
4. Developing Vocabulary.

**Section III: Business Speeches:**

1. Principles of Effective Speech and Presentations.
2. Speeches: Introduction, Vote of Thanks, Occasional Speech, Theme Speech.
3. Use of Audio-Visual Aids in Presentations.

**Section IV: Cross-Cultural Communication**:

1. Dealing with Language Differences.
2. Probing Questions to get Information.
3. Etiquette in Cross-Cultural Communication.

**Suggested Readings:**

1. More Effective Communication – J V Vilanilam, Sage Publication Pvt. Ltd.
2. Effective Documentation & Presentation – Rai& Raj Himalaya Publishing House, Mumbai
3. Commercial Correspondence & Office Management – R S N Pillai&Bhagawati, S Chand & Co.
4. Communication Today – Ray Rubeen, Himalaya Publishing House, Mumbai
5. Business Communication – Lesikar and Pettit – AITBS Publishers, Delhi
6. Business Communication Today – SushilBahl – Response Books, Sage Publication, N.Delhi
7. The Essence of Effective Communication – Ludlow & Panton PHI, N.Delhi.
8. Business Communication – PradhanBhende&Thankur, Himalaya Publishing House, Mumbai
9. Mastering Communication Skills and Soft Skills – N Krishnaswamy, LalithaKrishnaswamy and others – Bloomsbury, New Delhi, 2015
10. Developing Communication Skills – Krishna Mohan and Banaji

**Kuvempu University**

**Undergraduate Courses – English Open Elective (as per NEP 2020)**

**English Open Elective – 4**

**Title: SPEAKING AND LISTENING SKILLS**

**(Prescribed for Fourth Semester)**

|  |  |
| --- | --- |
| **Title: SPEAKING AND LISTENING SKILLS**  **(Prescribed for Fourth Semester)** | |
| Number of Hours per Week : 03 | Course Credits : 03 |
| Formative Assessment : 40 | Duration of ESA/Exam : 02 Hours |
| Summative Assessment Marks: 60 | Total Marks: 100 |

1. **Section I: Introduction to Good Speaking Skills – Acquiring Language –LSRW Skills.**
2. **Section II: Speaking Skills**

Formal and Informal Speeches: Language Functions: Greetings, Making Requests, Persuading, Complaining, Apologizing, Asking for and Giving Permission, Instruction and Directions, Agreeing and Disagreeing, Seeking for/Giving Advice and Inviting.

1. **Section III: Listening Skills**
2. Definition of Listening: Listening versus and Hearing, Process of Listening, Problems the Students face in Listening; Sub-skills of Listening
3. What is good listening?
4. Barriers to listening
5. Strategies of listening
6. Listening activities: listening to news broadcast, telecast and news bulletins
7. **Section IV: Presentation Skills**
8. Definition, Meaning and Goals of Presentation
9. Some useful expressions while making presentations – opening remarks, stating purposes, giving an outline, giving preliminary information and starting with a context, emphasizing important points, drawing attention to visuals, making recommendation, keeping audience involved, summarizing and concluding, inviting questions.
10. Presentation in practice – Making Welcome speech, Introducing guests to audience, Making farewell speech, Proposing Vote of Thanks

**Suggested Reading:**

1. Kenneth and Anderson and Tony Lynch, Study Speaking, OUP
2. Sethy J. Et.Al., Practice Course in English Pronunciation, Princeton Hall
3. Prasad P. Communication Skills
4. Balasubrahmanya. A Course in Phonetics for Indian Students, MacMillan
5. Jayashree Mohanraj, Speak Well, Black Swan

**ASSESSMENT**

**Mode of Evaluation and Distribution of Marks**

* The course shall carry a total of 100 marks.
* There shall be semester – end written examination for all the courses conducted by the Examination Division of the University for 60 Marks.
* In each semester, there shall be Internal Evaluation for 40 Marks.

|  |
| --- |
| Formative Assessment : - 40 |
| Summative Assessment Marks: - 60 |
| Total Marks : - 100 |

1. **FORMATIVE ASSESSMENT - 40 MARKS**

|  |  |
| --- | --- |
| **FORMATIVE ASSESSMENT** | |
| Internal Test 10+10= | 20 |
| Presentation / Seminar | 10 |
| Assignment 5+5 | 10 |
| Total | 40 |